

Plymouth College of Art
Creative Business Services

Summer Programme 2009

‘A Summer of Creativity’



Creative Business Services based at Plymouth College of Art is responsible for engaging with and supporting creative business through the provision of bespoke training and information workshops. Our **Summer Programme** offers a comprehensive range of workshops and seminars for people who want to explore and develop their skills within the creative sector.



Raindance Partnership...

The **Raindance** Festival is known throughout the world and the establishment of the British Independent Film Awards in 1998 placed **Raindance** at the heart of the British Film Industry. Elliot Grove, founder of Raindance, will be delivering a 2 day course to enable new and aspiring writers to explore their ideas and to provide a framework for self-exploration and discovery.



raindance

www.raindance.co.uk

Business for Creative Industries...

This business course is tailor made for creative individuals and is delivered by business professionals operating in the creative sector. Following on from our successful course in the Autumn this inspiring, energetic and professional course will enable you to formulate ideas and practical implementation plans to establish or develop your business into a commercially viable enterprise.



Caffeine Partnership...

Hosting three seminars is David Keane, a bestselling author and co-founder of **The Caffeine Partnership** who will deliver a highly charged and informative session.

Described as the "most valuable new business specialist in the UK" by Campaign Magazine (2000) David has a wealth of experience when it comes to helping organisations of all shapes and sizes grow rapidly. This short, sharp, turbo-charged session is exactly the shot of Caffeine your business needs.

CAFFEINE
STIMULATING BUSINESS

Creative Workshops...

Our new **One Day** artist led **Workshops** will give you the chance to develop your creative skills using a wide range of materials like metal, willow and glass and clay. **Purple Thursday** is also a fantastic opportunity to make the most of our workshop space, you can access a range of fully equipped creative studios and workshops including applied arts facilities, photography and media suites.



Graduate Business Start Up

20/07/09 to 24/07/09
09:00-17:00

The inspiring, energetic and professional delivery will enable you to formulate ideas and practical implementation plans to establish or develop your business into a commercially viable enterprise.

Free*

* Subject to Eligibility

Dreamweaver for Online Business

20/07/09 to 21/07/09
09:30 – 16:30

This course will cover the basics of web design using Dreamweaver as well as covering the Google Best Practices for optimal PageRank returns.

*** £220 per head**

Business for Creative Industries

21/07/09 to 25/08/09
09:00-17:00

Every Tuesday

The inspiring, energetic and professional delivery will enable you to formulate ideas and practical implementation plans to establish or develop your business into a commercially viable enterprise.

£45 per head*

* Subject to Eligibility

An Introduction to AutoCAD

21/07/09 to 22/07/09
09:00-17:00

This two day introductory course will provide the basic commands and principles to create and edit a 2D AutoCAD drawing.

*** £220 per head**

An Evening With...

22/07/09
18:00 – 20:00

Our Wednesday night Lecture features big names from the world of design, art and culture so please check our website for confirmed speakers.

£5 per head

Purple Thursdays

23/07/09 to 27/08/09
13:00-18:00

Every Thursday

Purple Thursday opens its doors for the first time this year to allow anyone the opportunity to book our fully equipped creative studios and workshops within applied art, media and photography.

*** £30 per person for 5 hours of use of chosen resource, per Thursday**

Introduction to Glass Kiln Forming Workshop with Jodie Bishop

24/07/09
09:00 – 17:00

This workshop is an introduction to glass kiln forming techniques including, cutting, fusing, slumping and enamelling with Jodie Bishop.

www.jodiebishop.com

£80 per head

Summer School

27/07/09 to 07/08/09
10:00 – 14:00

This year's Summer School is a carousel of activity for 14 to 18 year olds. They will experience a range of art and design subjects which will enable an insight into creative industries.

Please check out the website:
www.plymouthart.ac.uk

Introduction to Adobe InDesign

Dates to be confirmed
09:00 – 17:00

This course will give you the solid grounding you need to make the most of InDesign's features. The course is suitable for both beginners and users of other industry standard publishing software.

*** £220 per head**

Marketing is Dead - Improve the Customer Experience

29/07/09
09:30 – 13:30

Ann Holman explores the importance of the "customer experience" and the challenge this presents to businesses when attracting and retaining customers.

*** £65 per head**

Selling Skills Workshop

30/07/09
09:30 – 17:00

Andy McCreddie, sales guru, teaches you how to take control of the sales process and close business without ever having to act like a salesperson.

*** £65 per head**

Online Marketing for Business Development

31/07/09
09:30 – 13:30

Online marketing - what is it, how does it work, and how can it benefit my business? Stafford Sumner and Rob Edlin host this specialist seminar to help you understand online marketing and how to make it work for your business.

*** £65 per head**

Willow Sculpture Workshop with Alicia Castrillo

31/07/09
09:30 – 16:30

Unleash your creativity in our one day workshop in Willow sculpture with Alicia Castrillo who takes her inspiration from the vibrancy of movement inherent in both human and animal forms.

www.wildwillow.co.uk

£80 per head

Interested?

Telephone: **01752 205 714** | Email: **business@plymouthart.ac.uk**

For full details on all of our programmes and events, or if you would like to book your place on any of our programmes, please visit our website:

www.creativebusinessservices.co.uk

Payment for programmes will be taken in advance, at the point of booking. These times, dates and prices were correct at the time of printing and are subject to change.

Raindance Film Masterclass Write and Sell the Hot Script with Elliot Grove

03/08/09 to 04/08/09
09:00 – 17:00

Learn the basics of the art and craft of screenwriting with techniques and tools valuable to a scriptwriter at any level. The course will also enable you to develop a realistic marketing plan for a finished script, and learn how to sell or option a script.

*** £250 per head**

Basic Cinematography

05/08/09 to 06/08/09
09:00 – 17:00

Learn the essential techniques of the art and craft of cinematography in this two-day introductory masterclass.

*** £250 per head**

Creative Management 1

05/08/09
12:30 – 14:00

Creative Management 2

19/08/09
12:30 – 14:00

Creative Management 3

26/08/09
12:30 – 14:00

David Kean, a best selling author and co-founder of The Caffeine Partnership, will deliver exactly the shot of Caffeine your business needs to gain a competitive advantage by applying creativity.

£45 per head per session

An Evening with Raindance...

05/08/09
18:30 – 21:00

Our Wednesday night 'Evening with' will feature an exclusive from the Raindance team.

£5 per head

Moving Metal

07/08/09 and 14/08/09
09:30 – 16:30

A large scale metals workshop which caters for the first time experience and as a refresher for the intermediate.

£160 per head*

* Includes both days

Raindance Film Masterclass Final Cut Pro

10/08/09 to 11/08/09
09:00 – 17:00

The Final Cut Pro two day course is designed to give you the skills needed to create professionally edited sequences.

*** £250 per head**

Raindance Film Masterclass Directing Performance with Chris Thomas

12/08/09 to 13/08/09
09:00 – 17:00

Learn the techniques essential to promoting the best performances for the screen. The course will introduce directors to the acting processes and demonstrate proven techniques to promote strong performances.

*** £250 per head**

Pinhole Photography Workshop

12/08/09
18:30 – 21:00

This exciting workshop will feature Pinhole Photographers Justin Quinnell and Jamie House who will guide you through the science of pinhole photography then followed by a practical workshop.

www.pinholephotography.org

£20 per head

PicKNIT

14/08/09
13:00 – 18:00

PicKnit is a chance for knitters and other crafters of all abilities to get together in the sunshine.

£TBC per head

An Evening With...

19/08/09
18:30 – 21:00

Our Wednesday night Lecture features big names from the world of design, art and culture so please check our website for confirmed speakers.

£5 per head

Mixed Metals Contemporary Jewellery Workshop with Maria Morris

21/08/09
09:00 – 17:00

In this workshop Maria Morris will show you how to make amazing pieces of jewellery from your unwanted biscuit tin!

www.fluxplay.co.uk

£80 per head

Ceramics Workshop with Dan Chapple

28/08/09
09:00 – 17:00

Dan Chapple will lead this workshop to include some hand building techniques and also an introduction to the potters' wheel.

www.danchapple.co.uk

£80 per head

Plymouth College of Art Creative Business Services

* 10% discount for past and present students of Plymouth College of Art

For all booking and payments, please book online at:

www.creativebusinessservices.co.uk

For further information, please contact:

Email: business@plymouthart.ac.uk

Telephone: **01752 205 714**

Address: **Creative Business Services**

Plymouth College of Art

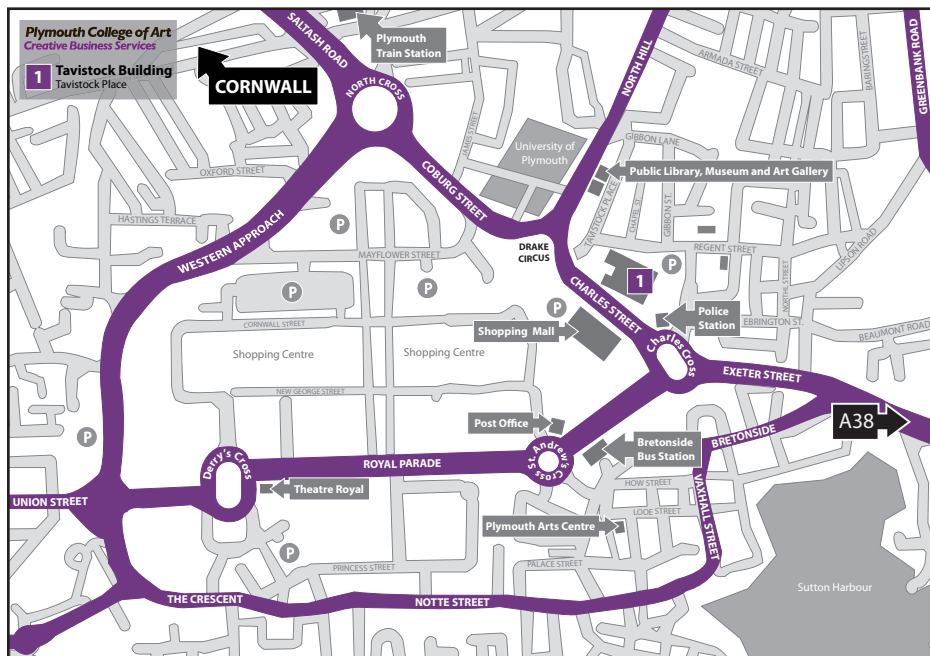
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How to Find Us...



Detailed direction of 'How to Find Us' can be found on our College website:

www.plymouthart.ac.uk